

# DR. K.P NAJEEMUDEEN

Professor, Writer & Corporate Mentor  
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Dr. K.P Najeemudeen is a Doctoral Degree holder in Management and an MBA with a specialization in Marketing. He is a well-known Academician, Writer, Motivational speaker and Mentor for many budding entrepreneurs. He is a JCI Certified Zone Trainer, conducting training programmes for students and professionals on various topics since 2013. He is also the Founder & CEO of Crea insights - Business Research & Creative Solutions.

He authored 7 books and has published research papers in various international journals and periodicals. He has presented papers in many international and national level conferences and seminars. He has also been the Guest Editor for many international journals. He has conducted training programmes in more than 100 stages. He is specialized in Employability and Entrepreneurship Skills Development Training. His 'Take Diversion' series of entrepreneurship lectures are so popular in Kerala.

He writes blog posts on his official Facebook Page 'Dr. K.P Najeemudeen' and his speeches and motivational videos are available on his YouTube channel 'Dr. Najeemudeen K.P'. He also delivers motivational lectures and inspirational thoughts through his official Podcast 'Dr. Deen's Mind Voice'. He also has an active presence on other social media platforms such as LinkedIn and Instagram.

Happily married to Mrs. Faseela Najeem in 2009, he is the proud father of 3 daughters, Neha, Ziya & Eiza.

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